

wright™





A wide, green lawn with a line of trees in the background under a golden sky. The lawn is well-maintained, with visible mowing patterns. The trees are a mix of evergreens and deciduous trees, some with yellowing leaves. The sky is a warm, golden-brown color, suggesting a sunset or sunrise.

WRIGHT MOWERS, STANDING STRONG SINCE 1997.

The first Wright mower was a game-changer, designed by a landscaper who envisioned a better way to mow. To this day, every Wright mower is still engineered from the ground up, precision-built to be more than a tool – it's a business partner. Wright mowers are built for landscapers who are also entrepreneurs, and can connect the dots between boosting profits, optimising efficiency and the value of investing in machines that are better engineered, longer lasting and more efficient.

“Every mower we create is built with a purpose – to improve the work and lives of professional landscapers. We started out as a landscaping company that needed better equipment, so we designed and created it. Today we are a team aligned to serve your needs. This means that every part of every mower we build has you in mind. This is why we are committed to standing.”

– Ed Wright,
Vice President



ENGINEERED TO BE MORE THAN JUST A MOWER

PROFITABILITY

More efficient in both time and motion

SMALL FOOTPRINT

Can handle tighter spaces and turns

LOWER TO GROUND

Keeps operator in the centre for zero turning radius

TRACTION ON HILLS

Shifts operator weight for incline on hills

STABILITY

Lower centre of gravity for surefooted

VISIBILITY

Full, unobscured 360° line of vision

AVOID OBSTACLES

Rapid response with a quick bend of the knees

BAIL-OUT EASE

Not trapped by seat, armrest or control levers

ERGONOMICS

Greater comfort and stamina with less stress on lower back

GROUND SPEED

Faster mowing means greater productivity

HISTORY OF WRIGHT

BILL WRIGHT DIDN'T START OUT WITH THE INTENTION
TO REVOLUTIONISE THE LANDSCAPING BUSINESS.

1981 January

Bill and Margie Wright form Lawn-Wright as a lawn maintenance company at Wrights home in Germantown



1983 November

Wright develops CLIP (Computerized Lawn Industry Program) software. Allows Bill and Margie to do in 5-10 minutes what had taken over an hour



December

Wright develops the first grass gobbler. The first 10 cost \$600 each to make! This led Wright to focus on manufacturing in order to reduce the cost



1987 September

Jim Velke joins the company as fleet mechanic for Lawn Maintenance division

1988 January

Dave Tucker incorporates major improvements to CLIP to roll the software out to the landscaper public



January

Velke takes over the stand-on sulky project and provides key enhancements to its functionality. Ultimately, it is named the Velke sulky.



1989 July

The Velke sulky is introduced at the Louisville Lawn and Garden Expo with a phenomenal reception by the industry



1993 May

Lawn-Wright, Inc. sells its software division assets to developer David Tucker's Sensible Software, Inc.

June

Velke and Wright discuss the stand-on mower together for the first time

September

The Wrights sell Lawn-Wright, Inc. to Kevin Giesecke. Bill and Margie create Wright Manufacturing, Inc.



1996 July

The Two-Wheel Velke sulky is shown at the Louisville Lawn and Garden Expo

1997 October

First Wright Standers (36" & 42") roll off the assembly line

2000 January

WMI signs lease for Frederick facility

October

First Wright Sentar rolls off the assembly line

2001 January

Luke Waesche joins company as research assistant to Jim Velke, begins inventing and designing product enhancements and improvements

February

Wright moves into Frederick facility

February

WMI commits to "LEAN Manufacturing" philosophy

2002 February

WMI introduces the Grass Gobbler Turbo 10 at the New England Grows trade show in Boston

2007 2007

Ed Wright joins the company full-time as the Director of Engineering

2008 January 2008

President Bush visits and tours Wright Manufacturing

2013 2013

Jeremiah Wright joins the company full-time

2017 2017

Wright is awarded a Patent for the Aero-Core deck

2017

Ed and Jeremiah Wright are appointed to Vice President roles

MODEL	STANDER INTENSITY Compact Stand On	STANDER SMALL FRAME Original Fixed Deck	SPORT INTENSITY Stander Intensity With Seat
Engine	KAW FS600 18.5 HP KAW FX600 19.0 HP KAW FX730 23.5 HP	KAW FS541 15.0 HP KAW FS600 18.0 HP	KAW FS600 18.5 HP KAW FX600 19.0 HP KAW FX730 23.5 HP
Transmission	10 cc pumps 12 cu in motors	10 cc pumps 12 cu in motors	10 cc pumps 12 cu in motors
Fuel Capacity	5.5 Gallons / 20.8 litres	5.5 Gallons / 20.8 litres	5.5 Gallons / 20.8 litres
Speed	8.2mph / 13.2kmh	7.5mph / 12.1kmh	8.2mph / 13.2kmh
Drive Tyres	36in: 18 x 8.5 - 10 48in: 18 x 10.5 - 10	32in: 18 x 6.5 - 8	36in: 18 x 8.5 - 10 48in: 18 x 10.5 - 10
Caster Tyres	11 x 4.00 - 5 (flat free)	11 x 4.00 - 5 (flat free)	11 x 4.00 - 5 (flat free)
Length / Width	36in: 1575 x 927mm 48in: 1518 x 1245mm	32in: 1473 x 851mm	36in: 1880 x 927mm 48in: 1835 x 1245mm
Weight (kgs)	327-372kgs	291-295kgs	350-395kgs
Deck sizes (in)	36in, 48in	32in	36in, 48in
Cut Height (mm)	38-127mm	45-114mm	38-127mm
Configurations (Deck + Engine)	WSTN36SFS600E WSTN36SZT710E WSTN36SFX600E WSTN48SZT730E WSTN48SFX600E WSTN48SFX730E	WS32FFS541R WS32FFS600E WS32FZT710E	WSPN36SFS600E WSPN36SZT710E WSPN36SFX600E WSPN48SZT730E WSPN48SFX600E WSPN48SFX730E
Notes			

STANDER[®] SMALL FRAME

LEGENDARY RELIABILITY PERFECT FOR SMALL AREAS

The **Stander** is compact and nimble, ideal for cutting tight areas. It's light weight and balanced construction let it excel in challenging conditions. The fixed deck design eliminates many moving parts making it rugged and reliable.

- Commercial grade engines from Kawasaki.
- Heavy-duty 10cc pumps paired with 12 cu/in motors from Hydro-Gear.
- Fixed Deck for ultimate reliability.
- Deck size: 32in.
- Ergonomic and precise quad-lever controls.
- Heavy duty spindles with ductile iron housings.



STANDER INTENSITY™

HIGH PRODUCTIVITY IN A COMPACT PACKAGE

Ideal for medium to small sized lawns where you need maximum productivity in a lightweight and compact footprint. With balanced weight distribution and light weight, the Intensity is the most nimble stand on. Feature rich and powerful, the **Stander Intensity** delivers high performance season after season.

- Commercial grade engines from Kawasaki.
- Heavy-duty 10cc pumps paired with 12 cu/in motors from Hydro-Gear.
- Versatile Aero Core deck gives a clean cut in many types of conditions, while evenly dispersing clippings.
- Available deck sizes: 36in, 48in.
- Quick-Select deck lift for easy height adjustment.
- Ergonomic and precise controls with heavy-duty ball ends.
- Comfortable suspension platform for all-day productivity.
- Heavy duty spindles with ductile iron housings.



SPORT INTENSITY™

HIGH PRODUCTIVITY IN A COMPACT PACKAGE WITH THE OPTION TO SIT

Ideal for areas where you need maximum productivity in a lightweight and compact footprint. With balanced weight distribution, light weight, and large tyres, the Intensity is the most nimble rider. The option to sit or stand allows for optimal traction on slopes. Feature rich and powerful, the **Sport Intensity** delivers high performance season after season.

- Commercial grade engines from Kawasaki.
- Heavy-duty 10cc pumps paired with 12 cu/in motors from Hydro-Gear.
- Versatile Aero Core deck gives a clean cut in many types of conditions, while evenly dispersing clippings.
- Available deck sizes: 36in, 48in.
- Quick-Select deck lift for easy height adjustment.
- Ergonomic and precise controls with heavy-duty ball ends.
- Comfortable suspension seat for all day productivity.
- Heavy duty spindles with ductile iron housings.



NOISE, VIBRATION, WEIGHT & DIMENSIONS

MODEL	HAV	WBV	SOUND dB(A)	DRY WEIGHT (kg)	DIMENSIONS (LxW) (cm)
Sport I36	<2.8	<0.5	100	323	160 x 93
Sport I48	<2.6	<0.5	105	340	168 x 124
Stander I36	<2.8	<0.5	100	328	160 x 93
Stander I48	<2.5	<0.5	104	328	149 x 124
Stander Small Frame	<2.7	<0.5	100	275	147 x 85

ACCESSORIES

Highlift blade – Available through the range, Highlift Blades improve cutting performance in long lush grass.



Mulch blade – mulching blades promote downward recirculation, cutting the grass multiple times before discharge



Service Kit – Service parts in one complete package



Tyres – a choice of tread patterns are available to suit your mowing conditions



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